



Dear Community Partners,

The 'Goula Cruise Committee is excited to announce that the City of Pascagoula is once again a sanctioned stamp site for the 24<sup>th</sup> Annual Cruisin' the Coast event! This year's event, hosted by Main Street Pascagoula and the 'Goula Cruise Committee, will be held at beautiful Beach Park! We expect thousands of registered cars a day coming to Pascagoula to receive their stamp and enjoy the wonderful amenities we have to offer. We would like to promote your business to our residents and visitors alike as this event brings in thousands of people into our city from across the country.

As one most highly attended events in Pascagoula, Cruisin' the Coast – 'Goula Cruise presents an excellent opportunity to showcase your business. This sponsorship investment is also an excellent way to support your community. Events like this are possible because of our sponsors. It all starts with you!

Attached to this letter is a list of the sponsorship levels available. This is an opportunity to have your company's logo prominently displayed during one of the most popular events on the Gulf Coast and across the country. Your sponsorship is a tax deductible donation, underwriting the cost of 'Goula Cruise and supporting our Main Street Pascagoula partner.

We want to thank you, in advance, for your support this year. To our renewing sponsors: because of your continued support, we are able to make each year's event better than the year before. For our new partners: we would like to invite you to join others by investing in our community and showcasing your company with extraordinary exposure.

Sincerely,

A handwritten signature in black ink that reads 'Nicky Maxwell'.

Nicky Maxwell  
'Goula Cruise Committee Chair





## SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSOR \$2,500**

- Included on 9,000 flyers given to ALL Cruisers during Registration at "Cruise Central"
- Full color banner with your company logo displayed on 'Goula Cruise stage
- Your company identified as TITLE SPONSOR on all 'Goula Cruise social media posts
- Your company logo and website on 'Goula Cruise page on City's website
- Your company announced as a Cruiser sponsor throughout the 3-day event

### **CRUISER \$1,000**

- Full color company logo included on sponsorship banner on 'Goula Cruise stage
- Your company logo on 'Goula Cruise social media posts
- Your company logo and website on 'Goula Cruise page on City's website
- Your company announced as a Cruiser sponsor throughout the 3-day event

### **TROPHY \$750**

- Full color company logo included on sponsorship banner on 'Goula Cruise stage
- Your logo on a 'Goula Cruise social media post
- Your company announced as a Trophy sponsor throughout the 3-day 'Goula Cruise

### **HOT ROD \$500**

- Full color company logo included on sponsorship banner on 'Goula Cruise stage
- Your logo on a 'Goula Cruise social media post
- Your company announced as a Hot Rod sponsor throughout the 3-day 'Goula Cruise

### **CLASSIC \$250**

- Your company announced as a Classic sponsor throughout the 3-day 'Goula Cruise

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

All Checks should be made payable to: **Main Street Pascagoula**, a not for profit organization  
Mailing Address: Main Street Pascagoula, attn. 'Goula Cruise Committee, 618 Delmas Ave., Pascagoula, MS 39567  
Questions? Please Contact: Katarina Luketich (228) 372-6888 or [kluketich@cityofpascagoula.com](mailto:kluketich@cityofpascagoula.com)